Message Text

UNCLASSIFIED
PAGE 01 JOHANN 00252 271133Z
47 ACTION AF-06
INFO OCT-01 ISO-00 EB-07 /014 W 075010
R 271108Z FEB 75 FM AMCONSUL JOHANNESBURG TO USDOC WASHDC INFO SECSTATE WASHDC 3754
UNCLAS JOHANNESBURG 0252
USDOC
E.O. 11652: N/A TAGS: BEXP, SF SUBJ: PRIVATE TRADE OPPORTUNITY
REF: STATE A-7974, SEPT. 20, 1973
1. 791/04/P0065
2. 022675
3. K.STEINS
4. 791 REP SAF
5. A
6. (A) REPLY TO (B) J. NASH, MANAGING DIRECTOR (C) ASTRA AIRCRAFT CORPORATION (PTY.) LTD. BOX 31074, BRAAMFONTEIN, TVL. 2017
7. CABLE: AIRCORP. TEL. 011-724-7377 TELEX: 430379
8
9. 114. 9A. EXCLUSIVE AGENCY (BUT WOULD CONSIDER SHARING AN AGENCY IF BUSINESS PROFITABLE ENOUGH)

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PAGE 02 JOHANN 00252 271133Z

10. DESCRIPTION:

34525XX0000 - INTERNALLY THREADED FASTENERS, EXCEPT AIRCRAFT 34526XX0000 - NONTHREADED FASTENERS, EXCEPT AIRCRAFT 34528XX000 - OTHER FORMED FASTENERS

FIRM DESIRES EXCLUSIVE AGENCY FOR ALL TYPES OF INDUSTRIAL FASTENERS USED BY FOLLOWING INDUSTRIES: AUTOMOTIVE, ELECTRONIC, AGRICULTURAL, LIGHTING, SWITCHGEAR EQUIPMENT, ETC. IN OTHER WORDS, ANY FASTENER WHICH CAN BE USED BY GENERAL ENGINEERING COMPANIES, E.G. TOGGLE LATCHES (PARTICULARLY INTERESTED IN HAVING MOR INFORMATION ON "CORBAN"LATCH), PAWL LATCHES, BLIND HOLE FASTENERS, QUICK RELEASE FASTENERS.

COMPANY REPRESENTED DZUS FASTENER FOR 10 YEARS, EXCLUSIVELY FOR AVIATION INDUSTRY. DZUS HAVE SINCE THEN EMBARKED UPON AGRESSIVE PRODUCT DEVELOPMENT PROGRAM SELLING MAJORITY OF THEIR FASTENERS TO GENERAL ENGINEERING CONCERNS. WITH EMPHASIS ON MARKETING POLICY AWAY FROM AIRCRAFT FASTENER TO GENERAL ENGINEERING INDUSTRIES. ASTRA DECIDED TO SET UP SEPARATE FASTENING DIVISION WITHIN ASTRA GROUP. DUE TO SUCCESS OF DIVISION DECIDED EXPAND BUSINESS BY ACQUIRING NEW AGENCIES. SALESMEN HAVE SPECIALIST KNOWLEDGE OF FASTENERS THEY MARKET AND HOLD STOCKS OF MORE POPULAR TYPE OF FASTENER. FIRM VERY FAVORABLY REPORTED ON TRADE AND BANKING CIRCLES. RECOMMENDED AS TRADE CONTACT FOR U.S. FIRMS.

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Message Attributes

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Current Classification: UNCLASSIFIED

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Disposition Approved on Date:
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
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Disposition Reason: Disposition Remarks:

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